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NAACP MIAMI-DADE BRANCH ANNOUNCES STRATEGIC MOU WITH MIAMI-DADE COUNTY PUBLIC SCHOOLS

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MIAMI— Adora Obi Nweze, President of NAACP Florida State Conference and Miami-Dade Branch has formed a partnership with Miami-Dade County Public Schools (M-DCPS), the nation’s 4th largest school district, focused on economic development, business development, job creation and contracts for Miami-Dade businesses.

“I am excited to work with Miami-Dade County Public Schools, the Superintendent and Office of Economic Opportunity,” says Adora Nweze, who also serves as a member of the National Board of the NAACP. “Economic Sustainability is one of our national Game Changers and this partnership illustrates this major priority in Florida and the Miami-Dade Branch.”

This is the first collaboration focused on economic and small business development with any NAACP State Conference and Branch in the country. The intent of the MOU with M-DCPS is to target small businesses and specifically focus on black businesses and increasing the number of certified firms by twenty-five percent by May 2015.

“The Office of Economic Opportunity is proud to work with the NAACP and provide potential contract opportunities to local businesses on construction, goods and services and the recent voter approved \$1.2 billion bond projects to renovate schools and upgrade technology,” says Torey Alston Executive Director for the M-DCPS Office of Economic Opportunity who also serves as Chair of Economic Development for the Florida State Conference. “This partnership is a win-win for both organizations as we work to increase the number of black businesses in Miami-Dade County.”

The NAACP aims to enhance the capacity of African Americans, and other underserved groups, through financial economic education; promoting diversity and inclusion in business hiring, career advancement and procurement; monitoring financial banking practices and promoting community economic development.

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Founded in 1909, the NAACP is the nation's oldest and largest nonpartisan civil rights organization. Its members throughout the United States and the world are the premier advocates for civil rights in their communities. You can read more about the NAACP's work and our five “Game Changer” issue areas [here](#).